



GUIDE TO CUSTOM BOX MANUFACTURING

Founded in 1987, Alpha Packaging, Inc. offers design and prototyping capabilities, box and foam manufacturing, custom package printing, and consultation services for creating a wide variety of custom corrugated boxes. Using state-of-the-art box-making machinery, our team can efficiently produce quality standard and custom cardboard boxes, along with other materials like plastic corrugated and triple-wall packaging. Our specialty is custom packaging services, and we'll work closely with you to develop the perfect packaging solution tailored to your business.

For greater versatility, our customized boxing solutions are available in personalized shapes, sizes, and designs to complement high-performance packaging with attractive features. Focusing on design as well as function allows us to create custom boxes you can trust with your products and that target your desired audience, offering consumers a positive unboxing experience and a memorable interaction with your brand.

Our product packaging team utilizes innovative design concepts and cutting-edge corrugated cardboard manufacturing machines to create unique boxes optimized with proven printing and branding techniques. With over 100 employees, our cumulative team effort coupled with our commitment to innovative equipment allows us to better address your needs with timely packaging solutions and competitive pricing.

Read on to learn about Alpha Packaging's product options, customized solutions, advanced cardboard-cutting machines, and much more.



CUSTOM BOXES

Custom boxes are beneficial for packing, transporting, and storing a wide variety of products. Compared to standard boxes, custom varieties are especially effective at providing optimal protection for your specific product or application. In addition to packaging, custom boxes also have aesthetic applications because they serve to display your product and information about your company. Customizing your product's packaging is a way to promote your brand as well as your goods using attractive custom boxes with text, images, coloring, and more.

While the design options for custom packaging solutions can be overwhelming, our expert team will partner with you to help simplify the process. We draw from over three decades of experience in the industry to offer you assistance in creating custom boxes that effectively match both your structural and aesthetic boxing requirements.



COMPONENTS, EQUIPMENT, AND MATERIALS WE USE

Alpha Packaging is among the largest of the independently owned manufacturing facilities for corrugated boxes in Arkansas. We use state-of-the-art cardboard cutter machinery that can efficiently handle die cutting, gluing, folding, and flat box scoring with precision. We have also recently acquired a brand-new flexo folder-gluer (FFG) machine, which is the fastest equipment of its kind in the state. This top-of-the-line box-cutting machinery is capable of cutting lightweight boxes per European standards.

Numerous materials are applicable for custom packaging, such as paperboard, cardboard, corrugated board, metal, and plastic. At Alpha Packaging, we offer not only varied material options, but we can manufacture custom corrugated boxes in different shapes, sizes, designs, and colors to meet the style preferences of your brand.

While we are an industry-leading one-stop shop for corrugated boxes, Alpha Packaging has over 13,000 packaging options in our extensive online catalog to meet the application needs of diverse industries. Some of our versatile offerings include:

- Foam and specialty foam
- Tape adhesives
- Airbags
- Cloudfill
- Stretch and shrink films
- Specialty equipment



CAPABILITIES, APPLICATIONS, AND INDUSTRIES

Choosing the correct custom cardboard box sizes for your products to fit in isn't the only aspect to consider when selecting packaging. The optimal solution will effectively protect a product during storage, transport, and display per its unique requirements. Our skilled team is experienced in ArtiosCAD software, a computer-aided design program that box manufacturers commonly use to generate customized packaging design solutions that will have the sufficient structural integrity to provide adequate product protection. This software enables us to produce virtual prototypes to dramatically decrease the risk of costly errors during box design.

When using these processes along with Alpha Packaging's computerized sample cutting table, our team can develop corrugated container samples and prototypes in-house for you to evaluate and approve before proceeding with full-scale production.

Our professional consultation services allow us to gain an in-depth understanding of your project, exploring the packaging characteristics that are necessary to give you the best box or container for your application. These considerations will include:

- Physical requirements of the packaging, ranging from dimensions to box strength
- Ideal box materials based on your application
- Necessary handling to determine the ideal cushioning capacity
- Optimal stacking patterns for the greatest efficiency
- Storage needs

The experienced design team at Alpha Packaging incorporates your drawings and ideas into the final packaging solution, working closely with the sales team to integrate the design concepts while remaining within the scope of your timeline and budgetary constraints.



We can turn virtually any packaging concept into a reality, giving you access to quality, reliable packaging options that we can design to fit a broad spectrum of applications. These include, but are not limited to:

- CBD products
- Gifts
- Cosmetics
- Jewelry
- Food
- Retail items
- Garments
- 3rd-party logistics

The team at Alpha Packaging also welcomes a challenge, and so we actively look for ways that we can help customers in new markets.



WHY ALPHA PACKAGING?

Alpha Packaging is a unique one-stop shop for innovative standard and custom packaging solutions. While our company has been in business for over three decades, our design engineers and sales staff have a combined 200 years of industry experience. We work out of our modern 150,000-square-foot manufacturing facility on 14.5 acres, which we've equipped with top-of-the-line machinery.

Our Greenwood, Arkansas, facility also houses our foam fabrication plant as a complement to our kitting department. So in addition to manufacturing boxes, we can also generate custom foam using polyethylene or polypropylene rolls and polyurethane buns, as well as bubble and specialty laminates.

To better customize your corrugated packaging so that it's tailored to your unique needs, we offer comprehensive in-house design and printing services. We utilize Adobe InDesign software to generate new eye-catching packaging designs to help your products stand out amongst the competition, or we can make modifications to an existing design. Once your project reaches the printing stage, our team will apply your approved design to your boxes. Our fully equipped manufacturing facility has a three-color FFG with inline die-cutting capabilities, two- and four-color printing rotary die cutters, and sheet plant equipment that allows us to handle larger corrugated boxes.

Our talented in-house research and development department ensures we meet or exceed all regulatory standards, especially those involved with food packaging. We also strive to create environmentally friendly packaging and biodegradable boxes to help you achieve your shipping, storage, and display goals through sustainable solutions with a reduced carbon footprint. Alpha Packaging has its own wastewater treatment system in-house to confirm the safety of any water that we release to municipal water systems. Part of this treatment involves a water-oil separator, which keeps oil out of the water and results in fewer hazardous byproducts entering the environment.

Our customer-focused approach emphasizes our commitment to consistent quality, dependability, competitive pricing, on-time delivery, and superior customer satisfaction. With our own trucking fleet, our professional drivers work hard to ensure on-time delivery for all projects. We even offer same-day shipping on thousands of our product offerings.

[Contact us](#) today to learn more about our customization opportunities and how to create the perfect packaging solutions for your business with the experts at Alpha Packaging.



ABOUT US

Alpha Packaging, Inc. was founded in 1987 and is the largest independently owned corrugated box manufacturing company in Arkansas. At home in Greenwood, Arkansas, our facility has a manufacturing capacity of 150,000 square feet on 14 ½ acres. Equipped with state-of-the-art machinery, we're capable of creating virtually any style container, including triple wall and plastic corrugated.

The key to quality products and customer satisfaction is unlocked by our exceptional family of over 100 employees.

Our Sales Staff and Design Engineers with over 200 years of combined experience reach out to all areas within 300 miles, from our house to yours by our own fleet of trucks, driven by our professional Alpha drivers.



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